ADVERTORIAL

AutoCount launches its new cloud-based accounting software to revolutionized SMEs and the accounting industry.

Published 3 Sep 2021, 4:43 pm

Today's abundant innovation and technology advancement has undoubtedly allowed small and medium enterprises (SMEs) to thrive on the same level as other larger businesses. Adopting digital transformation, particularly from a business and operational viewpoint provides tremendous perks for SMEs.

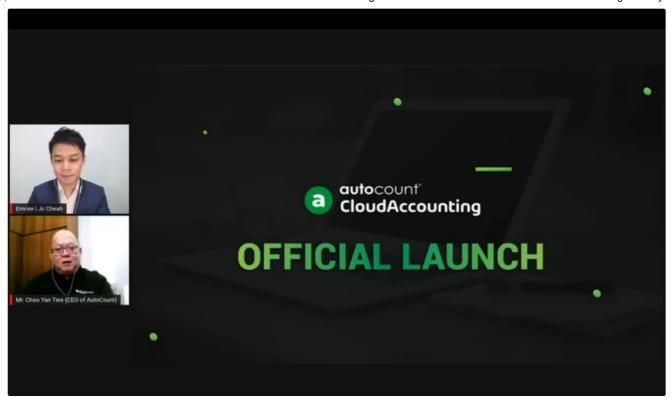When the Covid-19 pandemic has swept across the world, everyone

moved towards remote working and operating with limited physical contact. Due to this, cloud computing began to emerge as an essential component in collaboration, communication, and continued business performance. As for the accounting field, cloud-based software has made bookkeeping a streamlined and worry-free process.

What is **AutoCount**?

Running a business takes a lot of time; therefore, AutoCount produces software designed to keep track of daily accounting routine and inventory management. It is an integrated business solution that comprises of accounting, stock, and invoicing.

Recently AutoCount introduced its new software called the **AutoCount Cloud Accounting** during a virtual launch event. This cloud-based accounting software is developed to maximize flexibility to a whole new level, allowing active business owners and accountants to access their accounting data and insights anytime, anywhere, and on any devices!

It also allows users to access all required business transactions documents for Sales and Purchases. Plus, users are also provided with robust yet straightforward accounting features.

AutoCount Cloud Accounting Virtual Launch

Speaking at the virtual launch, Choo Yan Tiee, Chief Executive Officer of AutoCount, said that in 2017 the company embarked on a journey in exploring cloud technology because this technology has revolutionized everyone's daily life.

"It is an important milestone that our company launch this flagship product. We always aim to enhance, innovate and improve better software. With our 25 years of experience in the industry, AutoCount Cloud Accounting is an eye-catching software catered for the SMEs and Accountants," he added.

Normally for new start-ups and micro SMEs companies, entrepreneurs would engage freelancers or a third party to assist with accounting services. By using AutoCount Cloud Accounting, they can ensure their account data and system is always up to date and can be accessed anytime as long as it is connected to the internet. Plus, this cloud-based software is an ideal and a perfect fit for them because the boarding cost and initial cost are low. Consider the expenses you can save on hardware, storage and security facilities.

What makes AutoCount Cloud Accounting stand out?

Mobile Access at Any Point of Time

With AutoCount Cloud Accounting, accessibility becomes limitless. All you need to do is to access it via mobile phone, tablet, laptop or any other device with an internet connection and you are all set! The information is presented via an easy-to-read dashboard for greater ease and convenience.

This software interface is very user-friendly and convenient, allowing users to make transactions and document creation faster and more precisely.

Cost and Time-Effective Solution

Designed for convenience and cost-effectiveness, AutoCount Cloud Accounting is easy to set up, requiring no download or installation. Users can opt to pay as they use or enjoy a low monthly subscription. They also enjoy great savings on hardware, storage as well as secure facilities.

SMEs can also take advantage of promotional discounts or opt for a no-obligation free trial to test the waters first before committing to it. Free customer support is available online, with live chat support and free user training on its platform. AutoCount Cloud Accounting has over 250 authorised dealers nationwide that are ready to assist if anyone needs on-site support.

Furthermore, AutoCount Cloud Accounting's software updates automatically, eliminating the need for time-consuming downloads and updates. Users will gain access to the latest version and features as soon as they are available.

Hassle-Free Solution

AutoCount Cloud Accounting sends business accounting management all under one cloud. With your data housed in the cloud, you not only get an

up-to-date view of your current financials, but you can also experience real-time collaboration with users accessing from different locations through the same database and platform.

The beauty of this cloud accounting system is that it allows you to manage your inventory seamlessly and eliminates the hassle of exporting and importing files. Besides, all inputs, billings, postings, and reports are instantly completed and accessible according to the rights settings.

Users also can enjoy over 100 customisable reports, which can be exported to Excel. You can also send quotations, invoices and purchase orders via WhatsApp and email conveniently. Those with an international customer base will also benefit from being able to record their transactions in multi-currencies. The latest exchange rates are conveniently updated.

AutoCount Cloud Accounting serves as an ideal tool for accountants to access work on their customers' books. It provides not only instant access to figures and transaction details but also generates informative ledger reports and flexible data entries for cashbooks and journals. This software also can be used to create any entry input, including those related to debtors and creditors.

Military Level Security

All data and records are saved and backed up in a secure cloud environment through Microsoft Azure for flexibility and peace of mind. Say goodbye to ransomware! Additionally, all software used is compliant with local tax and statutory requirements.

So what are you waiting for? Elevate your business and accountancy management to greater heights by using AutoCount's state of the art cloud technology starting today!

Enjoy 50% off from now till 31st of July 2022 on all AutoCount Cloud Accounting pricing plans, which include the Lite, Basic, Plus, Pro and

Accountant plan. Not sure which plan is suitable for you? Don't worry AutoCount got you covered! Start your free trial and access all AutoCount Cloud Accounting features for free — yes, you heard that right! Try it out, then decide which plan suits your preferences the best.

For more information on AutoCount Cloud Accounting details and pricing plan, head over to their [website](#).